

Organization	
Mission	Control the COVID-19 pandemic by mobilizing vaccination volunteers to connect with vaccine providers.
Purpose	VacCorps is a non-profit, volunteer vaccine worker registry. We mobilize non-traditional vaccinators , health science research and laboratory personnel, and other volunteers by connecting them to vaccination providers and centers without further taxing health care staff that are providing care for COVID-19 patients. This platform will connect volunteers to underserved areas in NC that lack access to large health care networks and volunteers.
Values	Transparency Efficiency Bravery Creativity Solutions-focused
Strategy	
Short-Term	<ul style="list-style-type: none"> • Set up a vaccine volunteer registry where volunteers can enter information into a database. • Set up vaccine provider request form where providers can enter their needs for volunteers. • Set up automation tools to automatically message volunteers and providers when forms are filled and requests for volunteers are made. • Begin rollout on social media, 1:1 networking, etc.
Long-Term	<ul style="list-style-type: none"> • Expand the system from NC to the US.
Key Results	<ul style="list-style-type: none"> • Fully automated, efficient flow of volunteer staff to vaccination providers. • Enroll 1000 volunteers by March 1 2021 • Enroll 50 vaccination providers by March 2021 • Reach 100 volunteer worker hours by April 2021
Strategy	
Insights	<ul style="list-style-type: none"> • Currently there is no centralized location for providers to find volunteers. Large university and private health systems have their own volunteer sign ups, but their pool is limited to employees.

	<ul style="list-style-type: none"> • NC has a certified vaccinator registry but it does not include people that can fill non-vaccinating roles. • There is no system for other types of volunteers (e.g. health science research and laboratory personnel) to register and mobilize. • Professional organizations (NC Board of Pharmacists) have a registry, but it is unknown if non-traditional professions (dentists, veterinarians) have a similar system. • As vaccination tiers open and demand increases, a bottle neck in vaccination center workers is expected. • Underserved communities may not have easy access to pools of vaccination workers. There must be a way to connect underserved areas to pools of workers. • An efficient, simple system is needed to register non-traditional vaccinators and other volunteers to staff vaccination centers and drives.
Plan	Create a centralized website where vaccination volunteers can register to be included in a database that is available to vaccination providers.
Resourcing	Cathrine Leonowens, Founder & CEO Personally funded startup Raise money eventually to fuel growth
Measurement	<ul style="list-style-type: none"> • Track number of vaccination volunteers • Track number of vaccination volunteer hours worked • Track number of vaccine providers • Track number of vaccine worker requests
